

## FOR IMMEDIATE RELEASE 17th September 2023





## PRESS RELEASE

Clubber TV is delighted to announce the acquisition of an exclusive media rights agreement with Kilkenny GAA. This exciting partnership grants us the honor of broadcasting the Kilkenny Club Championship for the upcoming three seasons.

**Clubber TV** Announces Exciting Partnership with **Kilkenny GAA** for the 2023 Kilkenny Club Championship.

Kilkenny GAA, known for its rich hurling tradition and illustrious history, will collaborate with Clubber TV to provide fans with exclusive access to live broadcasts of Kilkenny's hurling matches, behind-the-scenes content, and indepth analyses.

Clubber TV, known for its innovative and user-friendly sports broadcasting services, will be the official streaming partner for the Kilkenny Club Championship, providing fans across the globe with exclusive access to high-quality live broadcasts of matches, pre-game analysis, and post-game reviews and interviews. The partnership aligns perfectly with both organizations' commitment to enhancing the viewing experience for sports enthusiasts.

"This partnership with Kilkenny GAA is a significant milestone for Clubber TV," said Jimmy Doyle, CEO of Clubber TV. "Hurling holds a special place in the hearts of many, and we are excited to make it more accessible to fans worldwide. With our state-of-the-art streaming platform, fans can enjoy the excitement of Kilkenny's hurling matches like never before."



This means Kilkenny fans can watch action from all games in Kilkenny plus all other Clubber counties - [Tipp, Kerry, Waterford, Longford, Louth, Laois & more coming soon] via the **Annual Pass** for only **€99.99**.

Kilkenny GAA is renowned for its excellence in hurling, with numerous All-Ireland titles to its name. Through this collaboration, fans of the Cats will have the opportunity to witness the best of the Kilkenny Club Championship with the best players from around the county on show.

Chairman of Kilkenny GAA PJ Kenny said, "Kilkenny GAA Co Board is delighted to team up with Clubber TV to bring our games into the homes of Kilkenny GAA fans near & far. This can only enhance the already excellent coverage provided by our local press and radio stations."

The partnership between Clubber TV and Kilkenny GAA promises to usher in a new era of accessibility and engagement for hurling enthusiasts, allowing fans to immerse themselves in the excitement and tradition of this remarkable sport.

To learn more about Clubber TV and access the live broadcasts of the Kilkenny Club Championship, please visit www.clubber.ie. Stay up-to-date with the latest news, fixtures, and behind-the-scenes content by following Clubber TV on Twitter [@clubber], Instagram [@clubbersports] and Facebook [@clubbersports].

## For inquiries, please contact:

Paul Walsh,
Communications and Marketing Lead,
ClubberTV
(086) 065 9954
paul@clubbertv.com

